



HONOR *Maria*

CAMPAIGN DETAILS



Overview

Be a Voice for Maria! Join the global maternal health community in honoring Maria and her twins on Friday, November 25, 2022, the 17th anniversary of their deaths.



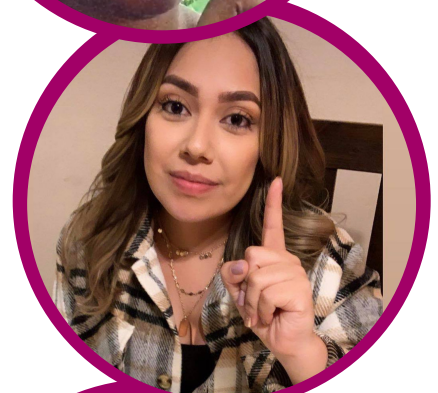
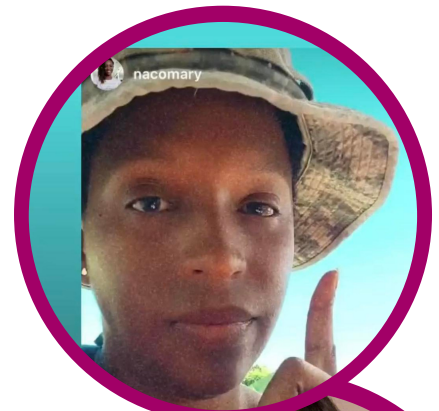
Why Join

No mother should be silenced by HG, but Maria's voice was silenced due to preventable pregnancy complications. We all must be a voice for her and unite to reduce maternal mortality.



Goals

- 1) Raise awareness about preventable causes of severe maternal morbidity.
- 2) Educate that Hyperemesis Gravidarum can be deadly, and no mother should be malnourished and starve during pregnancy.



A HER Collaborative Campaign 1MOMis2Many.org



HONOR MARIA

Promotional Information



Newsletter

[Your Organization] is proud to join the HER Foundation and its 1 MOM is 2 Many campaign to Honor Maria who died of preventable complications of Hyperemesis Gravidarum (HG). HG is a disease of pregnancy that leads to malnutrition and dehydration due to severe nausea and vomiting. This is NOT morning sickness. 1 in 3 HG pregnancies does not make it to term. Mothers like Maria still die in the 21st Century.

Twitter

Will you join the 2022 campaign to Honor Maria? She died, along with her twins, at 14 weeks due to preventable complications of HG including sepsis, heart failure, and profound malnutrition.

Hashtags

#MariasVoice #Iam1Mom
#1MOMis2Many #HGaware
#Isupport1MOM

Facebook/Instagram

1 MOM is 2 Many to die. In the 21st Century, in a respected university hospital, Maria died of profound malnutrition complicated by Wernicke's encephalopathy (swelling of her brain due to vitamin B1 deficiency), Osmotic Demyelination Syndrome (ODS due to rapid or rapid correction of sodium), and sepsis. Join the campaign to honor Maria and be her voice on Friday, 11/25, by posting a selfie with your index finger in the air to indicate that 1 MOM is 2 Many to die.

Social Media Assets

- Blog Post:
www.hyperemesis.org/1mom/honor-maria-2022
- Gallery of pictures from 2021 and Maria's sister in law's voice over:
www.instagram.com/reel/CWryrLvAEIT/
- Video of past campaign:
youtu.be/nmSZ5nyXsEI