

# PARTNER WITH 1 MOM IS 2 MANY!



amplify, educate, advocate



Maria was 34 years old when she died.

“Our family will forever feel incomplete without her and her children. It’s tragic. If only we had been given information about possible pregnancy complications or she had been given prenatal vitamins with thiamin in the hospital daily, we may not have lost the three of them.”

1 MOM is 2 Many to die of malnutrition, sepsis, and neurological complications (Wernicke’s encephalopathy, and Central Pontine Myelinolysis) in the 21st century.  
[1MOMis2Many.org](http://1MOMis2Many.org)

## PARTNER

1 MOM is 2 Many works to eradicate preventable maternal and fetal morbidities and mortality as a result of HG. Together with our partners, we strive to promote standardized treatment and assessment for improved outcomes through policy and advocacy.

## OUR LOGO

Interlocking hearts were chosen to represent key concepts of 1 MOM is 2 Many.

- » The stories of women who face fetal and maternal mortality and morbidity.
- » The collaborative nature of the campaign.
- » The strength of the maternal health community.
- » The beauty of standing together to change the future for the next generation.

Purple was chosen because it was Maria’s favorite color, and she is the inspiration for the campaign and hers is the first story we honor. Grey was selected to make it simpler for partners to coordinate with their logos.

## ABOUT US

The HER Foundation launched 1 MOM is 2 Many to drive effective maternal health policy forward to meet the needs of patients and ignite progress through the amplification of women’s voices, education, and collaborative advocacy.

- » We amplify the voices of women and families who suffer from preventable, negative outcomes of HG to increase awareness.
- » We educate on the long term, potentially life threatening complications associated with HG.
- » We advocate for policy to implement proactive, standardized interventions to minimize the suffering and complications related to HG.

Through development of comprehensive assessments, guidelines, and treatments, mothers and babies across the globe will receive the care they need in order to eradicate preventable maternal and fetal morbidity and mortality.



A HER Collaborative Campaign

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